

# MIDDLETOWN CHAMBER OF COMMERCE NEWSLETTER

August 2017



## CHAMBER CHATTER

### FROM THE DESK OF THE EXECUTIVE DIRECTOR

School has started, the long Labor Day weekend is over and the Middletown Festival has come and gone for another year. We, in the Chamber office, are working hard to plan events over the next four months and we hope to see you participate in all. We have lined up great speakers for our upcoming Chamber luncheons as well as our Lunch and Learn workshops (**take note of our speaker in November – Lt. Gov. Jenean Hampton**). As you begin your fall/holiday shopping, don't forget to buy local and support your small businesses. Middletown has a wonderful assortment of retail shops, boutiques and restaurants for your shopping convenience. Don't forget to add your info onto our newly designed website. We still have over 200 members who have not listed their business. Because of the design and easier to use site, we are getting new visitors every day. If you have an event, coupon or FYI info that you post on your Facebook page, be sure to tag the Chamber's Facebook page so that we can share it for you to all of our friends and members. Let your Chamber dollars work for you. We are here to help your business grow. Thanks to all who came out to see us at our booth at the Middletown Family Fun Festival. It was great to see everyone. Thanks for all you do to support this Chamber.

### WELCOME NEW MEMBERS

Bluegrass Awards & Gifts – Ken Brown @ [engravingdesigns@gmail.com](mailto:engravingdesigns@gmail.com)  
Paul Davis Restoration – Artie Harris @ [aharris@pdrky.com](mailto:aharris@pdrky.com)  
Reliant Wealth Planning, LLC – Laura Clark @ [laura@reliantwealthplanning.com](mailto:laura@reliantwealthplanning.com)  
Jefferson County Federal Credit Union – Cami Duncan @ [business@jcfcu.org](mailto:business@jcfcu.org)  
Jerry T. Miller, State Representative – Jerry Miller @ [jerrytmiller95@gmail.com](mailto:jerrytmiller95@gmail.com)  
Castlerock Construction, Inc. – Justin McElfish @ [justin@castlerockdesignbuild.com](mailto:justin@castlerockdesignbuild.com)  
Impellizzeri's Pizza – Sam Ault @ [samuel.ault2@gmail.com](mailto:samuel.ault2@gmail.com)  
Bird Insurance Group-Allstate Insurance – Adam Bird @ [adambird1@allstate.com](mailto:adambird1@allstate.com)  
Auto Diagnostics & Repair Center – Don Creason @ [adrclouisville.com](mailto:adrclouisville.com)  
Michael Becht Orthodontics – Michael Becht @ [michaelbecht@gmail.com](mailto:michaelbecht@gmail.com)

### CHAMBER LUNCHEON

Our next speakers are Library Director Jim Blanton and Chandra Gordon, CFRE, Executive Director, The Library Foundation on 301 York Street, Louisville, KY 40203 to discuss the new Northeast Regional Library. Jefferson County's east end will soon be home to a new 40,000 square foot Louisville Free Public Library! The Northeast Regional Library will be a dynamic, state-of-the-art facility, nestled in a park-like setting in Lyndon, at the intersection of New La Grange Road and Whipps Mill Road, near the Northeast YMCA. This latest regional library will bring resources for education and lifelong learning to a part of Jefferson County in which the demand for the Library's services has dramatically outgrown the resources available. About 23% of Jefferson County residents live in the Northeast service area, yet they are served by just 6.8% of the Louisville Free Public Library's square footage. The new facility will go far toward addressing the resource shortfall, while providing amazing materials and programs.

At the new Northeast Regional Library, you might see a bestselling author one night and take the kids to see an artist-in-residence or film screening the next day. This is a place where everyone, from preschool to retirement, can experience the latest in technology, where high school students can capitalize on everything from test prep to computer coding, or where an individual can grab a good book and a quiet reading spot for a few hours.

Features of the Northeast Regional Library will include: Sustainable, eco-friendly, cost-efficient design; 130,000 books and other materials; public meeting rooms and maker spaces; dedicated children’s area; dedicated space for teens; public computers with wireless access; Services for senior citizens; inclusion of the property’s historic Bellevoir Mansion in the library’s plans.

The Northeast Regional Library will replace the much smaller Westport branch housed inside Westport Middle School, while the Middletown Library will continue to serve residents in the heart of the community.

The project is being funded through a public/private partnership that includes funding from the state and Metro governments, alongside funds raised by the Library Foundation. The Northeast Regional Library will complete the regional library vision of the Library Master Plan approved by the Metro Council in 2009. Southwest Regional opened in 2014 and South Central opened July 21, 2017.

Follow the Northeast Regional Library’s progress or make a donation at [www.LFPLFoundation.org](http://www.LFPLFoundation.org). You can also get involved and stay informed by joining the existing Westport Friends of the Library at <http://www.friendsofthelfpl.org>

**Location:** Celebration Hall, 11711 Main Street (next to First Baptist Church)

**Cost:** \$20 in advanced or \$25 at the door

**Reservations Required:**

Call 245-0404 or [middletownchamberofcommerce@yahoo.com](mailto:middletownchamberofcommerce@yahoo.com) or thru our website @ <http://middletownchamberofcommerce.com/member-login/>.

**HEY! MIDDLETOWN RESIDENTS DID YOU KNOW . . .**

Kentucky Insurance policyholders often have questions about the taxes that show up on their insurance premium notices. Where does this tax go? You may be surprised to know that a portion of that tax comes right here to Middletown. The insurance premium tax is an important source of revenue for the local governments even though it is generally one of the least known of all the local taxes. You pay an insurance premium tax on most all of the insurance policies you purchase, auto, home, boat, even your life insurance policies

Insurance companies are required to pay this premium tax to the city, county or municipality that you live in, like Middletown! The City of Middletown then uses the insurance revenue to keep your City operating and looking beautiful! The revenue is eventually returned to the residents by providing street lights, sidewalks, road repair, snow removal, and the beautiful scenery around Middletown. Without this insurance revenue Middletown would not be able to offer all of the extra benefits you and I enjoy. That’s why it is imperative for you to contact your insurance agent or broker and make sure they have your insurance policy coded for Middletown. You have to pay the tax regardless, why not make sure it is coming to the town you live, work, and play in!

**SEE EXAMPLE BELOW FOR HOW IT APPEARS ON YOUR POLICY:**

**IMPORTANT MESSAGES:**

Your policy premium includes the premium surcharge required by KRS 136.392.

Your policy has the following Kentucky Local Premium Tax(es) and/or Charges applied:

<b>Taxes/Charges</b>	<b>Amount</b>
Middletown	\$ 56.44

## SPOTLIGHT ON CHAMBER BUSINESSES:

**Beck Realty Group, LLC** is a small, highly-specialized firm of experienced professionals, sharply focused on the marketing of high value neighborhoods and investment quality homes. The homes and developments we represent offer the best balance of quality, price and long-term value in their respective markets. Each of our agents is a specialist, trained to add value in their particular niche, with an attitude of honest, responsive professionalism. They are supported by Joe Beck, Broker/Owner of Beck Realty Group, LLC who has four decades of successful practice as a designer, developer, broker and consultant. We are eager to assist you with your real estate investment. We are strong believers in the value of home ownership and we are ready to assist in making your experience pleasurable and profitable. Jason Richardson is a Realtor with Beck Realty. Jason grew up in his family's business KY Land Co. For the first 10 years of his professional real estate career, he specialized in selling land. At Beck Realty Group, Jason has teamed up with real estate professionals whose strengths and experience complement his own. He has become a wonderfully effective coach for his clients with access to the best information on neighborhoods and home values. He is an attentive listener, a diligent reporter and an empathetic ally, committed to being the best possible resource for the families and investors who trust him with their biggest investment. He gets great joy from walking his clients through the process to their end goal.

**Derby City Hearing Centers** - locally owned by Kevin and Beth Franke, Derby City Hearing is a provider of affordable hearing aid technology and ongoing service to help hearing impaired people better connect with their friends and family. Discreet and comfortable, many of today's digital hearing aids offer rechargeable batteries, excellent noise reduction and Blue Tooth compatibility.

Derby City Hearing offers a no-cost hearing exam so anyone can afford to find out if they are experiencing hearing loss. And, they offer hearing aids for as much as \$2,000 and even \$3,000 less per pair than many other area providers. With two convenient Louisville locations and no charge for ongoing office visits, Derby City Hearing emphasizes service as they walk with their clients on the journey to better hearing. Take the first step to reconnect with your world. Call 502.883.1090 to schedule your appointment at either office of Derby City Hearing.

## UPCOMING EVENTS 2017 - MARK YOUR CALENDAR

- 9/12 – Meet & Greet/Ribbon Cutting – Bluegrass Awards and Gifts, 11517 Shelbyville Road, #4, – 5-7 p.m.
- 9/14 - Chamber Luncheon – 11:30 a.m. – 1:00 p.m. in Celebration Hall @ 11711 Main Street. Speakers — Library Director Jim Blanton & Chandra Gordon, CFRE, Executive Director, The Library Foundation
- 9/14 – Special Chamber Board Meeting from 1:30 – 3:30 p.m., 11803 Old Shelbyville Road
- 9/14 – City Meeting, Middletown City Hall @ 6:00 p.m.
- 9/20 – Ribbon Cutting – Gradepower Learning Center, 12338 A Shelbyville Rd @ 4:00 p.m.
- 9/21 – Lunch and Learn Workshop – 11:30 – 1:00 p.m. in Middletown City Hall @ 11803 Old Shelbyville Road. Speaker is Cindi Carman of Dale Carnegie. Topic is World Class Customer Service.
- 9/28 – Ribbon Cutting – Bird Ins. Group-Allstate Insurance, 12414 Shelbyville Rd. @ 4:00 p.m.
- 10/12 - Chamber Luncheon – 11:30 a.m. – 1:00 p.m. in Celebration Hall @ 11711 Main St. Speaker—Judy Lambeth, President & CEO of Maryhurst
- 10/12 - City Meeting, Middletown City Hall @ 6:00 p.m.
- 10/19 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road
- 10/19 – Lunch and Learn Workshop - 11:30 – 1:00 p.m. in Middletown City Hall @ 11803 Old Shelbyville Road. Speaker/Topic TBA.
- 10/28 – Annual Trick or Treat/Pancake Breakfast Event – 10 a.m. – 12 p.m. If you are interested in a free booth to hand out candy, please call Laura Wright at (502) 245-0404.
- 11/9—Chamber Luncheon – 11:30 a.m. – 1:00 p.m. in Celebration Hall @ 11711 Main St. **Speaker—Lt. Gov. of KY Jenean Hampton**
- 11/9—City Meeting, Middletown City Hall @ 6:00 p.m.
- 11/16 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road
- 11/16 - Lunch and Learn Workshop - 11:30 – 1:00 p.m. in Middletown City Hall @ 11803 Old Shelbyville Road. Speaker and Topic TBA.
- 11/18 – Annual Night of Heroes Event – 6-9 p.m., Fundraiser for Veterans with PTSD @ Jeffersontown Community Center, 10617 Taylorsville Rd. **Guest speaker – Heather French Henry. Entertainment by The Mystics.**
- 12/1 – Light Up Middletown/Business Expo – 6:00 p.m.
- 12/6 – Chamber Annual Christmas Dinner @ The Olmstead – 6:30 p.m. – Monte Carlo theme.

**Middletown  
Chamber of Commerce**  
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Visit our website:  
Middletownchamberofcommerce.com

### **Middletown Chamber of Commerce Board of Directors**

Mayor J. Byron Chapman (non-voting)  
Executive Director, Freda Chapman (non-voting)  
Joe Schmidt, President —Commonwealth Bank & Trust Company  
Dick Gladden, Vice President - The Data Vault  
Jim Wright, Treasurer - Rye, Wright, Hiegel PLLC  
Andy Potts - Newcomer Funeral Home  
Dr. Jim Cobban - First Baptist Church  
Mark Church - Mark Church Realty  
Laura Wright - PartyLite  
Jeanna Ashley - River City Bank  
Tracy Blair Haus - Tracy Blair Haus Insurance Agency  
Allison Garrett - Forest Springs Health Campus  
Cathy Robertson - Safelite AutoGlass  
Ron Wolf - AGC

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