

MIDDLETOWN CHAMBER OF COMMERCE NEWSLETTER

DECEMBER 2017



CHAMBER CHATTER

Middletown Chamber of Commerce Year in Review, 2017

We hosted eleven lunch meetings - highlights of the year included presentations from three elected officials: Jason Nemes, House Representative for District 33; David Nicholson, Jefferson County Circuit Court Clerk; and Lt. Gov. Jeanine Hampton.

We hosted eleven Lunch and Learn events - Topics covered included cyber-crime; your business and social media; mass e-mail platforms, communicating across generations; two speakers from the Dale Carnegie Institute on business presentations and the Better Business Bureau.

We hosted several special events:

- With the city of Middletown, we held the annual Easter Egg Hunt in Wetherby Park for the children of Middletown.
- A blood drive with the Kentucky Blood Center.
- A pig roast and hoedown at First Baptist Church and raised \$2,600 for the improvement of Celebration Hall.
- We held the first annual Golf Scramble at Lake Forest Country Club as a fundraiser for the Life Adventure Center and raised \$4,000.
- Partnered with Life Adventure Center and held a fundraiser called Night of Heroes event featuring Heather French Henry and raised \$2,400.
- Partnered with the City of Middletown and the First Baptist Church, and held the annual Pumpkin Patch Pancake Breakfast and Trick or Treat event. Over 700 children and parents attended.
- Held our first-ever Middletown 5K as a part of the Middletown Festival. We registered almost 100 runners and raised \$4,000 for scholarships.
- Purchased the Christmas display lights in Wetherby Park that debuted at this year's Light Up Middletown;
- Hosted the annual Trolley Hop during the Street Rod's Convention held at the fairgrounds in August. The trolley transported shoppers from the fairgrounds to the businesses and restaurants in Middletown.
- Held our third annual Holiday Dinner and Awards presentation. For the third year in a row, we presented awards to the Business of the Year, Business Leaders of the Year, and two students from Eastern High School who were recognized for their community leadership and academic excellence.

All told, we hosted nine major events and raised \$13,000 for charities and scholarships.

Other Highlights

- We hosted six Meet and Greet after-hours business networking events
- We presented a report at every meeting of the Middletown City Council
- We expanded our Board of Directors and incorporated new members
- We hosted Ribbon Cuttings for fifteen new businesses
- We started an Ambassador Committee to reach out to the businesses in Middletown
- We started a Facebook page and redesigned the website
- We advertised with whole page ads in Business First
- The MOB and the Chamber merged

A year ago, we had 240 members. Today we have 310 members, a growth of 29% in one year.

The Chamber Board and I are especially appreciative of the assistance and support of the Mayor of Middletown and the City Commission. I'm looking forward to seeing what 2018 will bring to this office and the growth we will incur as Middletown grows.

Laura and I wish everyone a safe and happy holiday. Happy New Year.

FREDA



WELCOME NEW MEMBERS

Storm Guard Restoration—Joe Wheatley @ jwheatley@stormguardrc.com

1-800 Water Damage of East Louisville—Ginger Strickland @ ginger.strickland@1800waterdamage.com or
Shawn Baker @ shawnbaker@1800waterdamage.com

WesBanco Bank—Chad Mattingly @ cmattingly@wesbanco.com

Patricia's Precious Prints - Patricia Johns @ patriciaspreciousprints@gmail.com

A Cheaper Locksmith - Kim Bruce @ acheaperlocksmith@gmail.com

E-MAIL BLASTS

As our Chamber grows, your board has decided to limit the amount of e-mail blasts that are sent out. Starting December 1, 2017, the deadline for information to go out in an e-mail blast will be every Friday, with the communication going out the following Tuesday. We hope to limit the amount of information that we send to you (and your inbox) with this new concept.

UPCOMING EVENTS 2018 - MARK YOUR CALENDAR

- 1/11/18 – Chamber Luncheon from 11:30 a.m. – 1:00 p.m. @ Celebration Hall, 11711 Main Street – Guest Speaker: Councilwoman Angela Leet
- 1/18/18 – Chamber Board meeting @ 8:30 a.m., 11803 Old Shelbyville Road
- 2/8/18 – Chamber Luncheon from 11:30 a.m. – 1:00 p.m. @ Celebration Hall, 11711 Main Street – Speaker & Topic TBA
- 2/15/18 – Chamber Board meeting @ 8:30 a.m., 11803 Old Shelbyville Road
- 2/15/18 – Lunch and Learn Workshop – Speaker & Topic TBA
- 3/8/18 - Chamber Luncheon from 11:30 a.m. – 1:00 p.m. @ Celebration Hall, 11711 Main Street – Speaker & Topic TBA
- 3/15/18 - Chamber Board meeting @ 8:30 a.m., 11803 Old Shelbyville Road

CHAMBER LUNCHEON

Our next speaker is Councilwoman Angela Leet. Angela grew up in Louisville's Hikes Point area as the adopted daughter of two working-class parents. Her parents modeled hard work and determination, and at a young age, Angela understood the importance of her own hard work and determination to create opportunities.

During the Carter recession, Angela's father, a United Auto Worker, was impacted by layoffs, forcing the family to make sacrifices in order to keep their family home. Angela's father impressed upon her the importance of education as the gateway to success and Angela became determined to be the first in her family to graduate college.

Working 3 minimum wage jobs to pay for her education, Angela saw her dream come to fruition in 1991 when she earned a Bachelor of Science from the J.B. Speed School of Engineering at the University of Louisville. She went on to earn a Master of Engineering degree the following year, and in 1997 earned her Master of Business Administration from the University of Houston.

After graduation, Angela left Louisville to pursue career interests in Texas and later in Indiana. In addition to her work as an environmental engineer, Angela trained as an industrial firefighter at Texas A&M and was previously certified as an Emergency Medical Technician in Texas.

Angela met her husband, Lee, at the age of 18 while they were members in the Air Force ROTC at the University of Louisville. Lee, who grew up in South Louisville, is an engineer, entrepreneur and Air Force veteran. They have been married for 15 years and have 2 sons - Zak and Brennan.

After many years of hard work and dedication, Angela and Lee built QSR Automations Inc, a restaurant technology company, and Chamberlin Enterprises in their hometown of Louisville. The small businesses they own and operate currently employ over 100 men and women locally.

Having achieved her American dream, Angela is dedicated to helping others achieve theirs as well by giving back and continuously seeking ways to improve her community. Angela has used her engineering background as a construction volunteer, funding and building Habitat for Humanity homes. She also served as a Habitat Board member and Chair of Women for Habitat. Angela currently serves as a Board and Executive Committee Member of the Fund for the Arts, a Trustee of Spalding University, and a member of the WaterStep Advisory Committee.

Elected in 2014, Angela is the Metro Council member for District 7. Since her election, she has taken the lead on offering new ideas for ensuring a safer community. As an engineer and problem-solver, she has continuously pushed for more innovation in reducing our city's crime and increasing the city's budgeted resources for addiction services. Angela believes in an accountable government and has negotiated changes to state law to create more transparency in local government.

Location: Celebration Hall, 11711 Main Street (next to First Baptist Church)

Cost: \$20 in advanced or \$25 at the door

Reservations Required: Call 245-0404 or middletownchamberofcommerce@yahoo.com or thru our website @

http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event_id=83

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Middletownchamberofcommerce.com

Middletown Chamber of Commerce Board of Directors

Mayor J. Byron Chapman (non-voting)
Executive Director, Freda Chapman (non-voting)
Joe Schmidt, President —Commonwealth Bank & Trust Company
Dick Gladden, Vice President - The Data Vault
Jim Wright, Treasurer - Rye, Wright, Hiegel PLLC
Andy Potts - Newcomer Funeral Home
Dr. Jim Cobban - First Baptist Church
Mark Church - Mark Church Realty
Laura Wright - PartyLite
Jeanna Ashley - River City Bank
Tracy Blair Haus - Tracy Blair Haus Insurance Agency
Allison Garrett - Forest Springs Health Campus
Cathy Robertson - Safelite AutoGlass
Ron Wolf - AGC

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