

MIDDLETOWN CHAMBER OF COMMERCE NEWSLETTER

JANUARY 2018



CHAMBER CHATTER

We started 2018 off with a bang with Kroger's Grand Re-Opening on Shelbyville Road, Angela Leet, Councilwoman of the 7th District, speaking at our monthly Chamber luncheon and our first Meet & Greet Networking event of the New Year at Buffalo Wild Wings. Your Chamber Board has come up with a new Mission to help support our members, even more than in the past. CAP – connect, advocate and promote. We will have more to report on the new Mission in the February newsletter.



Kroger Grand Re-Opening

Councilwoman Angela Leet

Meet & Greet – BWW

Along with the new Mission, the Chamber will be implementing some new events and promotions to existing events.

You spoke, we listened. We are in the process of updating our website to further enhance our efforts to give you and your business additional exposure, make the website more user-friendly and informative. If you haven't listed your business on our website page, please do so immediately. Contact Laura Wright for more information if you have not received previous e-mails on how to list your business. Be sure to "like", "follow" and "share" what the Middletown Chamber is doing on Facebook. We have become more interactive on FB with postings for and from you regarding upcoming events.

Know someone interested in joining our Chamber? Bring them to the 2/8/18 luncheon or call the office with their information so that someone from our Ambassador Committee can contact them. I look forward to working with you in 2018. Let's make this the best year ever.

FREDA

SPOTLIGHT ON CHAMBER BUSINESS

Burdorf Interiors is celebrating their 150th Anniversary in Louisville, KY! They have moved a few times over the years and now, couldn't be happier with their new location in Middletown! They combined Overstock Furniture Deals location with Burdorf Interiors. Most recently, they added the Celebrity Home Gallery where you will find celebrity-endorsed products by JoAnna Gaines, Rachael Ray, Paula Deen, Donnie Osmond, Property Brothers and Alexander Julian. You can now shop by special order, or have instant gratification by same day delivery through Overstock products! Don't forget to "like" them on FACEBOOK as they give something away every Friday with their FREEBIE FRIDAY Contest! To SHOP THE STORE THAT GIVES YOU MORE...Burdorf Interiors. www.Burdorf.com 401 N English Station Rd 502-719-9700.

MIDDLETOWN MAP/BROCHURE

Pick up the current copy of this new map, created by the City of Middletown, of all restaurants and retail stores in Middletown. Not only will this map be located in all of these businesses, but mailed to the Louisville Convention Bureau, surrounding hotels and handed out at events held in Middletown.

WELCOME NEW MEMBERS:

John P. Schmidt, CPA, PSC – John Schmidt @ john@johnschmidtcpa.com
The Lodges – Margie Carrico @ mcarrico@burlingtoncapital.com
Berserkerbrew, LLC – Bland Matthews @ bland@berserkerbrew.com
Spectrum Reach – Todd Teitel @ todd.teitel@charter.com
KLM Mechanical Services, Inc. – Anthony Logsdon or Mark Caudill @ mcaudil@klm-mechanical.com
Habitat for Humanity of Metro – Lisa Hebert @ lhebert@louisvillehabitat.org
John Heffley Plumbing, Inc. – John Heffley @ john@johnheffleyplumbing.com
The Louisville Flagpole Company, LLC – Emma Winkler @ louisvilleflags@gmail.com
The Housing Partnership, Inc. – Mike Hynes @ mhynes@WeAreHPI.org
21st Century Parks/The Parklands of Floyds Fork – Anna Rosales-Crone @ acrone@21cparks.org
ZNB Properties, LLC – Mike Brewer @ mbrewer@semonin.com

SPEAKING OF NEW MEMBERS, meet our youngest Chamber member: Emma Winkler is like most kids her age - she loves gymnastics, field hockey and school. But unlike most 7-year old's, Emma is also the CEO of her own company, The Louisville Flagpole Company.

Emma founded the company, with the help of her dad, three years ago after moving to Louisville from Memphis, TN. "A friend of mine had a flagpole company in Memphis whom I would help from time to time." explains her dad, Markus Winkler. When they decided to move to Louisville, Emma asked if they could start a similar business here, because she always loved looking at the flags and flagpoles

After a little research, the pair got their business license, set up a website (louisvilleflags.com), and began marketing their company in earnest earlier this year. The business has grown quickly, and has both residential and commercial customers all over the Kentuckiana area.

"When we are installing a flagpole, I'm in charge, but when we get back in the car, Daddy's in charge." says Emma. "One of the first flagpoles we installed, my dad forgot to string the rope. When we were getting ready to lift it in place, I asked him how we were going to get the flag up once the pole was in the ground. I really saved us on that one!"

Emma has learned a lot running her own business. "It's been really neat to see how she looks at the world differently" shares Markus. "For example, a couple of weeks ago, we were driving home from a job listening to the radio and she asked about the advertisements - why someone would advertise there, how much it costs, why we use Google instead, etc. It's also teaching her important lessons like interacting with adults, budgeting and responsibility."

Emma's business continues to expand but she already has an eye toward the long term. "I take all of the money I make and invest it. Right now, I own stock in Disney and Amazon because I love Disney World and Jeff Bezos' company is going up, up, up!" When asked what she wants to be when she grows up, Emma answers: "Most important, I want to be a good person. After that, maybe a billionaire. Or a lawyer."



To learn more about Emma or the Louisville Flagpole Company, visit www.louisvilleflags.com or facebook.com/louisvilleflags

UPCOMING EVENTS 2018 - MARK YOUR CALENDAR

- 2/8/18 – Chamber Luncheon from 11:30 a.m. – 1:00 p.m. @ Celebration Hall, 11711 Main Street – Speaker – Chuck Reed, State Director, Kentucky Wounded Heroes, Inc.
- 2/8/18 - City Meeting, Middletown City Hall @ 6:00 p.m.
- 2/15/18—Chamber Board Meeting—8:30 a.m. @ 11803 Old Shelbyville Road
- 2/15/18– Lunch and Learn Workshop - 11:30 – 1:00 p.m. in Middletown City Hall @ 11803 Old Shelbyville Road. Speaker/Topic TBA.
- 3/8/18 — Chamber Luncheon – 11:30 a.m. – 1:00 p.m. in Celebration Hall @ 11711 Main St. Speaker TBA.
- 3/8/18 —City Meeting, Middletown City Hall @ 6:00 p.m.
- 3/15/18 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road
- 3/31/18—Annual Easter Egg Hunt @ 1:00 p.m. SHARP held in Wetherby Park next to Middletown City Hall, 11803 Old Shelbyville Road. Coupon giveaways to adults first come, first serve. Vendor booths available in Middletown Easter Village. Please contact Laura or Freda in the Chamber office at (502) 245-0404 for more information.



Mark your Calendars for Middletown's Annual Easter Egg Hunt on Saturday, 3/31/18 @ 1:00 p.m. SHARP.

New this year (instead of adult hunts in the stores) – the Middletown Easter Market – showcase your business, offer items to sell, food tasting, samples of your product, etc. The market will be set up in the park, next to the hunt. You provide the set ups – tents, tables, chairs, etc.

For more information or to reserve your spot, call Freda or Laura in the Chamber office at (502) 245-0404. This event is held rain or shine.

CHAMBER LUNCHEON

Our February speaker is Chuck Reed, State Director of Kentucky Wounded Heroes, Inc. Chuck is the founder and current Director of the Kentucky Wounded Heroes program.

- Louisville Male High Graduate. UK Forestry major.
- 4 years active duty in the U.S. Marine Corps.
- 2 years U.S. Marine Corps. Reserve
- 34 Years Kentucky Army National Guard
- Deployed to many interesting places and hot spots over the years including: Beirut, Lebanon; Riyadh, Saudi Arabia; Cairo, Egypt; Kuwait City, Kuwait; Damascus, Syria; Nicosia, Cypress; Tehran, Iran; Dacca, Bangladesh and many countries in Europe.
- Before retiring from the Army National Guard in 2015, Chuck was involved heavily with training young men and women involved with or deployed to help fight the Global War on Terrorism.
- In 2005, after 4 years of observing KY Army National Guard men and women returning home with injuries from combat operations in Iraq and Afghanistan, Chuck decided something needed to be done to assist our people to re-engage. He wanted to give back a little to those who have suffered from physical wounds of the body and/or mind.

Chuck's civilian career in law enforcement began in 1975 when he was appointed to the Kentucky State Police Academy. Over a 30-year period as a State Trooper, Chuck took on many assignments for the State Police. He worked as a Special Response Team Members (SWAT Team), worked in executive security for Martha Lane Collins, worked heavily with the state Drug Task Force, was involved with weapons training for the Kentucky State Police, and finished his career in general investigation. Chuck is currently a Special Deputy with the Shelby County Sheriff's Department, assisting when needed since 2005.

Chuck and his wife Deborah have been married for 42 years. He will be the first to declare that our military wives are "this country's greatest secret weapon." Chuck and Deborah have four children and 14 grand-children (3 of which are adopted, and there are 3 more in the works). The eldest son, Aaron, is a Navy Seal in Norfolk, VA. The youngest son, Nathan, is a young Marine Captain. The oldest daughter, Leah, is a U.S. Air Force Major, piloting the AWACS out of Altus Air Force Base. The youngest daughter, Hannah, recently left the U.S. Air Force Guard to pursue a career in real estate and spend more time with her husband and 2-year old. When time allows, Chuck enjoys restoring and piloting vintage, single engine aircrafts. His airstrip/home is listed on the aviation charts as "Rooster Field" in Shelby County, approximately 15 NM due East of Louisville Bowman Field.

Location: Celebration Hall, 11711 Main Street (next to First Baptist Church) - **Cost:** \$20 in advanced or \$25 at the door **Reservations Required:** Call (502) 245-0404 or middletownchamberofcommerce@yahoo.com or [thru our website @ \[http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event_id=88\]\(http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event_id=88\)](http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event_id=88)

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Visit our website:
Middletownchamberofcommerce.com

Middletown Chamber of Commerce Board of Directors

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