

MIDDLETOWN CHAMBER OF COMMERCE NEWSLETTER

APRIL 2018



CHAMBER CHATTER

HELLO SPRING!!!!!! With the nice weather, sunshine and flowers, also comes interest in what our Chamber is doing and new members.

Which brings me to this – are you letting your Chamber dues work for you? Are you getting the most exposure for you and your business to push people thru your front door? Below are just a few options for you to take advantage of:

1. List/update your business on our website.
2. “Like” the Middletown Chamber Facebook page. “Tag” us anytime you are posting on your Facebook page with specials, events, announcements, etc. The amount of people that follow us on Facebook increases every day. Help us give your business more exposure by “tagging us”.
3. Attend the monthly Luncheons, quarterly Lunch and Learn Workshops, before and after-hour networking events. Always bring lots of business cards to exchange with fellow members and guests.
4. Participate in our annual events – the Easter Egg hunt, Trick or Treat/Pancake Breakfast event, Light Up Middletown. There is either no, or minimal, cost to set up a table or booth. FYI, the Vendor Easter Village we set up for the first time this year, at the Easter Egg hunt, was a big hit/success with the businesses and attendees. There was no cost to the businesses and they all received great exposure AND new customers during this 3-hour event.
5. Are you opening all of the information that we send you thru Constant Contact? Reading the newsletter, visiting the website and our FB page? We use numerous venues to keep you informed of who, what, when and where regarding the Chamber.
6. Try to attend all Ribbon Cuttings. Again, another networking opportunity for you that’s free.
7. Have you thought about putting information about your business in our new member packet that we are putting together? There’s still time to donate. We are putting together 100 new member packets for our Ambassador Committee to hand out to new members as they join. Again, free advertising.

The above are just a few examples of what your Chamber and Board of Directors have created to help you, our members, get more exposure. If you have any questions about anything listed, please call our office at (502) 245-0404.

FREDA

MEMBERSHIP DIRECTORY

It’s that time of year again. Time to update and print our Membership Directory. If you have had ANY changes in your contact information (name, address, e-mail or website address, etc.) please contact us immediately, via e-mail or phone, so that we print the correct information. Our phone # is (502) 245-0404. Our e-mail address is middletownchamberofcommerce@yahoo.com.

WELCOME NEW MEMBERS:

- Kentucky Wounded Heroes—Chuck Reed @ Kycreed@hotmail.com
- Echelon at Middletown—Zina Johnson @ zina.johnson@roscoeproperties.com
- Parkside Family Dental—Bogdan Graboviy, DMD @ mtinfo@parksidefamilydental.com
- Heartland Payment Systems—Spencer Barham @ spencer.barham@heartland.us
- Executive Care—Brian Carl @ rbcarl@executivecare.com
- The Springs at Stonybrook—Lisa Gann @ lisa.gann@franiscanhc.com
- Autotruck Financial Credit Union—Carmen Ellington @ cellington@autotruckfcu.org
- Sean Blankenship @ seanblankenship11@yahoo.com
- Kayfield Academy – Kevin Hojnacki @ Kevin.hojnacki@kayfieldacademy.com
- Elder Heating & Air – Bobby Elder @ elderheating@gmail.com
- MJB's Bookkeeping Solutions – Marla Blanchard @ solutions@mjbsbookkeeping.com
- Critically Loved, Inc. – Tyia Lynn @ tyialynn@criticallyloved.org
- Executive Elevator Company – Todd Irvin or Matt Killinder @ mattk@exelevator.com
- Graber Insealators – Sean McCormick @ teresa@healthyfoam.net

SPOTLIGHT ON CHAMBER BUSINESSES

Critically Loved, Inc. - by partnering with pediatric health providers and other nonprofits, Critically Loved helps parents of newly diagnosed children navigate a difficult road. We provide support:
PRACTICALLY- With guidance relating to school, medical bills, and health insurance
EMOTIONALLY - Through our Parent Match Program
SPIRITUALLY - By offering group Bible Studies at local churches

We would love your help letting our community know about this resource available. Please pass along our contact to parents you know that could benefit from us or pediatric health providers that could help connect us with parents. We don't charge families any fees for our services. We'd also like to partner with local businesses for volunteer and sponsorship opportunities! You can help make the difference in the lives of chronically and critically ill children in our community!

Tyia Lynn

Executive Director



"NAVIGATING LIFE WITH A CHRONICALLY OR CRITICALLY ILL CHILD"



MARK YOUR CALENDARS FOR A SPECIAL EVENT ON 7/14/18 – Patriot's Day Celebration in Middletown. This event will be a one day event only. The inaugural celebration begins with the marking of three Revolutionary War Patriots buried in Middletown Historical Cemetery that morning with colonial displays and activities in Wetherby Park that afternoon. More details to follow in the next newsletter.

by Unknown
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UPCOMING EVENTS - MARK YOUR CALENDAR

- 5/10/18 – Annual Chamber Luncheon in Celebration Hall, 11711 Main St. –11:30 a.m.–1:00 p.m. (reservations required). Speaker Scotty Davenport
- 5/14/18 – Annual Golf Scramble – Lake Forest Country Club. 11:00 a.m. registration, 12:00 p.m. shotgun start. Charity of Focus – Kentucky Wounded Heroes
- 5/15/18 – City Meeting @ 6:00 p.m., Middletown City Hall, 11803 Old Shelbyville Road **(NOTE DATE CHANGE)**
- 5/15/18 – Meet & Greet Networking Event @ Rumors, 12339 Shelbyville Road from 4:30 – 6:30 p.m.
- 5/17/18 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road.
- 5/17/18 – Lunch and Learn Workshop @ Middletown City Hall, 11803 Old Shelbyville Road from 11:30 – 1:00 p.m. – Cost is \$15.00. Reservations required. Topic: Meet Your New Middletown Police Department
- 5/20/18 – Concert in Wetherby Park, 11803 Old Shelbyville Road, 5:30 – 7:30 p.m. Performances by Eastern High School Concert Band & Middletown Elementary Chorus.
- 6/10/18 – Concert in Wetherby Park, 11803 Old Shelbyville Road, 5:30 – 7:30 pm. Performance by the Wulfe Brothers
- 6/14/18 – City Meeting @ 6:00 p.m., Middletown City Hall, 11803 Old Shelbyville Road
- 6/15/18 - Chamber Luncheon in Celebration Hall, 11711 Main St. –11:30 a.m.–1:00 p.m. (reservations required). Speaker: U.S. Representative John Yarmuth **(NOTE LUNCHEON IS ON A FRIDAY)**
- 6/16/18 – District 19 Clean Up from 9:00 a.m. – 1:00 p.m. in the Middletown Target Parking lot, 12975 Shelbyville Road
- 6/21/18 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road

CHAMBER LUNCHEON

Our May speaker is Scott Davenport who on April 29, 2005 became the 11th coach in Bellarmine University men's basketball history, and in six years took BU all the way to the top by leading the Knights to the 2011 NCAA Division II Tournament national championship. For his efforts, he was named national Coach of the Year by two different organizations: The National Association of Basketball Coaches and the Division II Bulletin.

Bellarmine remains one of the premier programs in Division II under Davenport, who boasts a career record of 316-96 through the 2017-18 season and ranks third nationally among active Division II coaches with a winning percentage of better than 76 percent. Taking over a program that had made the NCAA tournament field just nine times in the history of the program that dates back to 1950, Davenport has now led the Knights to 10 consecutive NCAA appearances and has accumulated a 24-9 record in tournament play for an incredible 72.7 winning percentage. Davenport has guided the Knights to four Final Four appearances with the last coming in 2016-17.

Davenport also has transformed Knights Hall into one of the top home court advantages in Division II basketball. Through the 2018 season, the Knights have won 57 straight in their home arena and boast a 139-7 record over the past nine seasons. The 2018 Knights won Bellarmine's fourth-straight Great Lakes Valley Conference East Division regular-season title (16-2) and captured the GLVC Tournament for the second straight year. Davenport was named GLVC Coach of the Year for the fourth time in 2018.

In his 13 years at Bellarmine, five players have been named to All-America squads, 30 have been named to All-GLVC teams while three have earned conference Player of the Year accolades, three were named Defensive Player of the Year, and another player was named GLVC Freshman of the Year and National Player of the Year.

Prior to coming to Bellarmine, Davenport served nine years as an assistant coach at the University of Louisville under national championship-winning Hall of Fame coaches Denny Crum and Rick Pitino. He also served a year as an assistant coach on Mike Pollio's staff at Virginia Commonwealth where he coached alongside future Kentucky coach Tubby Smith. Before heading to Louisville, Davenport spent 10 seasons as the head boys' coach at Ballard High School, where he won a state championship in 1988 and coached two future NBA players in DeJuan Wheat and Allan Houston.

A Louisville native, Davenport and his wife, Sharon, have two sons, Russ and Doug, who are both Bellarmine graduates.

Location: Celebration Hall, 11711 Main Street (next to First Baptist Church) - **Cost:** \$20 in advanced or \$25 at the door Reservations Required: Call (502) 245-0404 or middletownchamberofcommerce@yahoo.com or thru our website @ http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event_id=91

**Middletown
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Visit our website:
Middletownchamberofcommerce.com

Middletown Chamber of Commerce Board of Directors

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