

MIDDLETOWN CHAMBER OF COMMERCE NEWSLETTER

MARCH 2018



CHAMBER CHATTER

It may not feel like spring outside but the calendar says it has arrived. With the anticipation of nicer weather, we are working hard on planning a second successful Golf Scramble (see insert). We hope that you will consider putting together a team and/or sponsoring this event.

In the meantime, in the first quarter of this calendar year, we've added 24 new Chamber members, hosted 2 ribbon cuttings, held 3 luncheons, planned and executed our annual Easter Egg hunt, participated in the VFW's Family Freedom Festival, held 2 Meet & Greet networking events, held a board retreat, and talked with and visited numerous businesses who are interested in joining our Chamber. Of course, this doesn't include all the planning that goes into the events that we will be holding for the rest of the year, as well as the day-to-day operations of running the office.

I hope that by the time you receive this newsletter, you will have received the Chamber decal to post in your business. Please note the reminder included in the letter about our Membership Directory. We hope that you are following us on Facebook and the website. We are being more proactive in keeping both of these sites current. If you have not listed your business on our website or "liked" us on Facebook, take a couple of minutes and get both of these "must do" items off of your "to do" list.

I hope that everyone had a safe and happy Easter. Safe travels if you are headed somewhere for spring break.

FREDA

WELCOME NEW MEMBERS:

Independence Bank – David Deibel @ ddeibel@1776bank.com

3D Plumbing, Inc. – Scott Conrad @ scott@3dplumbingrocks.com

Zaxby's – Pat Wingfield, Steve Brewer, Rachael Stevenson, Diane Brewer, Betsy Kennedy @ Louisville38101@zaxbys.com

Yamaha-Polaris of Louisville – Jason Garner @ yamaha.polaris@yahoo.com

MEMBERSHIP DIRECTORY

It's that time of year again. Time to update and print our Membership Directory. If you have had ANY changes in your contact information (name, address, e-mail or website address, etc.) please contact us immediately, via e-mail or phone, so that we print the correct information. Our phone # is (502) 245-0404. Our e-mail address is middletownchamberofcommerce@yahoo.com.

SPOTLIGHT ON CHAMBER BUSINESSES



Depending on your goals and financial situation, Old National has different mortgage options available to you. We'll help you understand the differences and choose the right solution to get you in the home of your dreams. In addition to our conventional mortgage options, we have some specialized products available like: One-Step Construction Loans, Professional's Loan, Jumbo Loans, as well as Lot and Land Loans. Please call Kelli Simpson, Mortgage Loan Originator NMLS#193651 at 502-329-2092.

KELLI SIMPSON | Mortgage Loan Originator NMLS #193651

t: 502-329-2092 | c: 502-435-3695 | f: 502-329-2101

Kelli.Simpson@oldnational.com

Old National Mortgage

400 North Hurstbourne Parkway | Louisville, KY 40222

Wanda Bastert – New York Life

I help business owners, successful professionals and families identify areas where they may be unintentionally putting their business or their families at financial risk. As your New York Life Agent, I can work with you to identify your risks, your goals, understand your needs, and offer insurance and financial products that can help you achieve peace of mind.

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Wanda Bastert, Agent
New York Life Insurance Company
wbastert@ft.newyorklife.com
9300 Shelbyville Road, Suite 1250
Louisville, KY. 40222
(502) 420-2114, Direct
(502) 645-2706, Cell

UPCOMING EVENTS - MARK YOUR CALENDAR

- 4/12/18 – Chamber Luncheon in Celebration Hall, 11711 Main Street – 11:30 a.m. – 1:00 p.m. (reservations required). Speaker: BBB.
- 4/12/18 – City Meeting, Middletown City Hall @ 6:00 p.m.
- 4/18/18 – Blood Drive @ KY Blood Center in Middletown, 12905 Shelbyville Rd., 4-7 p.m.
- 4/19/18 – Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road.
- 4/25/18 – Sample, Savor & Shine @ Kroger in Middletown, 5-7 p.m., 12501 Shelbyville Rd
- 5/10/18 – Annual Chamber Luncheon in Celebration Hall, 11711 Main St. –11:30 a.m.–1:00 p.m. (reservations required). Speaker Scotty Davenport.
- 5/10/18 – City Meeting @ 6:00 p.m., Middletown City Hall, 11803 Old Shelbyville Road.
- 5/14/18 – Annual Golf Scramble – Lake Forest Country Club. 11:00 a.m. registration, 12:00 p.m. shotgun start. Charity of Focus – Kentucky Wounded Heroes.
- 5/17/18 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road.
- 5/17/18 – Lunch and Learn Workshop @ Middletown City Hall, 11803 Old Shelbyville Road from 11:30 – 1:00 p.m. – Cost is \$15.00. Reservations required. Topic: Meet Your New Middletown Police Department.

CHAMBER LUNCHEON

Our April speaker is Kathryn Crawford, who grew up in a small, rural community in south central Michigan. She graduated from Central Michigan University in 1989 with a B.S. in Biology, a minor in Interpersonal and Public Communication and a Secondary Education Teaching Certification.

She started working at a student co-op in the Agricultural Biotechnology Department of Dow Chemical Company during her junior year and was hired after graduation as a contracted Research Assistant. In 1991, she was hired as a Molecular Biologist and relocated to Indianapolis in 1992 during a merger with Eli Lilly, to form DowElanco (which later became Dow AgroSciences). During her seven years in Indianapolis, she earned several employee recognition awards, an Inventor's Day award, and is a co-author of five U.S. Patents for her work in DNA sequencing of the genome of an insecticidal microbe. Both of her sons, Zachary and Colin were born during her years in Indianapolis.

In 1999, Kathryn moved back to Michigan, this time to Grand Rapids (the second largest city in Michigan). For the first year or two, she was a stay-at-home mom with a home-based business, selling Discovery Toys. After her divorce in 2001, she went back to work in the field of education. She began as a substitute teacher, then taught middle and high school science courses during a summer school session and a year at a local Charter school.

In 2002, she found her way into the non-profit sector when she was hired as the Guest & Volunteer Services Manager at the Ronald McDonald House of Western Michigan after volunteering there for a few months. She also worked part-time for the Grand Rapids Home for Veterans for three years and served on the Board of the Volunteer Management Association of Western Michigan for six years. She graduated from the Michigan Non-Profit Association Leadership Institute's Emerging Leaders program in 2007. It was through these experiences that she developed her passion for volunteerism and community service.

Kathryn began working for Better Business Bureau (BBB) in July 2011 in their Grand Rapids office. She spent her first three years working in the Operations side of the organization, developing business profiles and conducting advertising reviews. In June 2014, she helped form a new department of representatives whose role was to contact business owners whose companies appeared to be eligible and offer them the opportunity to apply for BBB Accreditation. Under her leadership, the Grand Rapids BBB experienced significant growth in New Accredited Businesses in 2014 and 2015. After meeting Paul Graham, Vice President of Business Relations, for the Louisville office at a National BBB Meeting, she relocated to Louisville in Nov. 2015, to assume her current role as Director of Accreditation. During her presentation, Kathryn will share information about the history of BBB, what BBB does for you as a member of our community, and what BBB can do for your business as a BBB Accredited Business.

Location: Celebration Hall, 11711 Main Street (next to First Baptist Church) - **Cost:** \$20 in advanced or \$25 at the door Reservations Required: Call (502) 245-0404 or middletownchamberofcommerce@yahoo.com or [thru our website @ \[http://middletownchamberofcommerce.com/wp-admin/admin.php?page=eventplus_admin_attendees&event_id=90\]\(http://middletownchamberofcommerce.com/wp-admin/admin.php?page=eventplus_admin_attendees&event_id=90\)](#)

**Middletown
Chamber of Commerce**
PO Box 43546
Middletown, KY 40253

Phone: 502.245.0404

E-mail:
middletownchamberofcommerce@yahoo.com

Visit our website:
Middletownchamberofcommerce.com

Middletown Chamber of Commerce Board of Directors

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