

# MIDDLETOWN CHAMBER OF COMMERCE NEWSLETTER

MAY 2018



## CHAMBER CHATTER

### PLEASE READ –



I know that this portion of Chamber Chatter is a repeat from last month's newsletter. I don't feel that members are letting their Chamber dues work for them! That's why I'm reposting this information.

**Are you getting the most exposure for you and your business to push people thru your front door? Below are just a few options for you to take advantage of:**

1. List/update your business on our website.
2. "Like" the Middletown Chamber Facebook page. "Tag" us anytime you are posting on your Facebook page with specials, events, announcements, etc. The amount of people that follow us on Facebook increases every day. Help us give your business more exposure by "tagging us".
3. Attend the monthly Luncheons, quarterly Lunch and Learn Workshops, before and after-hour networking events. Always bring lots of business cards to exchange with fellow members and guests.
4. Participate in our annual events – the Easter Egg hunt, Trick or Treat/Pancake Breakfast event, Light Up Middletown. There is either no, or minimal, cost to set up a table or booth. FYI, the Vendor Easter Village we set up for the first time this year, at the Easter Egg hunt, was a big hit/success with the businesses and attendees. There was no cost to the businesses and they all received great exposure AND new customers during this 3-hour event.
5. Are you opening all of the information that we send you thru Constant Contact? Reading the newsletter, visiting the website and our FB page? We use numerous venues to keep you informed of who, what, when and where regarding the Chamber.
6. Try to attend all Ribbon Cuttings. Again, another networking opportunity for you that's free.
7. Have you thought about putting information about your business in our new member packet that we are putting together? There's still time to donate. We are putting together 100 new member packets for our Ambassador Committee to hand out to new members as they join. Again, free advertising.
8. The revised 2018/2019 Membership Directory is about to go to print. Make sure we have correct information to list in the booklet. This Directory will be mailed out to all current members and new members as they join.

The above are just a few examples of what your Chamber and Board of Directors have created to help you, our members, get more exposure. If you have any questions about anything listed, please call our office at (502) 245-0404.

**FREDA**

## MEMBERSHIP DIRECTORY

**LAST CHANCE** -- If you have had ANY changes in your contact information (name, address, e-mail or website address, etc.) please contact us immediately, via e-mail or phone, so that we print your correct information. Our phone # is (502) 245-0404. Our e-mail address is [middletownchamberofcommerce@yahoo.com](mailto:middletownchamberofcommerce@yahoo.com).

### WELCOME NEW MEMBERS:

- Dorsey Family Dental, PLLC – Fotina Lefta-Hoskins @ [lefta.dorseydental@gmail.com](mailto:lefta.dorseydental@gmail.com)
- Semonin Realtor – Ann Broderick @ [abroderick@semonin.com](mailto:abroderick@semonin.com)
- Rotary Club of East Louisville Sunrise – Beverly Clark or Jason Richardson @ [brclark895@gmail.com](mailto:brclark895@gmail.com) or [richinland@gmail.com](mailto:richinland@gmail.com)
- Ten Pin Strike & Spare – John McCarthy, III @ [johnmccarthy@strikeandspare.net](mailto:johnmccarthy@strikeandspare.net)
- JP Morgan Chase Bank – Beni I. Lopez @ [beni.i.lopez@chase.com](mailto:beni.i.lopez@chase.com)
- Glaser's Collision Center – Stephanie Cansler @ [stephanie@glaserscollision.com](mailto:stephanie@glaserscollision.com)

### SPOTLIGHT ON CHAMBER BUSINESSES



**GLENN E. MARTIN INSURANCE**  
10226 SHELBYVILLE ROAD  
LOUISVILLE, KY 40223

PHONE: 502-245-8870  
FAX: 502-245-8067  
[www.GlennMartinInsurance.com](http://www.GlennMartinInsurance.com)

Glenn E. Martin Insurance, founded in 1969, is an independent insurance agency located at 10226 Shelbyville Road. Jack Martin is the President of the agency and is also a proud member of the Middletown Chamber. The agency writes auto, home, business, life, and health insurance thru a multitude of fine insurance carriers to choose from and can fine tune an insurance plan that is competitive and provides the service that you deserve.

As an added bonus, Middletown Chamber members will receive a 9% discount on any business insurance placed thru one of our carriers, the Auto Owners Insurance Company. For your insurance needs, give us a call at (502) 245-8870 or visit our website: [www.gemins.net](http://www.gemins.net)

*Jack E. Martin*  
*President*  
*Glenn E. Martin Insurance*

### ANNUAL GOLF SCRAMBLE

A **BIG THANKS** to all who participated in this year's golf scramble benefitting Kentucky Wounded Heroes, Inc. Make sure you attend June's Chamber luncheon on 6/15/18 as we present a check to Chuck Reed, Exec. Dir. of KY Wounded Heroes, Inc.



## UPCOMING EVENTS - MARK YOUR CALENDAR

- 6/10/18 – Concert in Wetherby Park, 11803 Old Shelbyville Road, 5:30 – 7:30 pm. Performance by the Wulfe Brothers
- 6/14/18 – City Meeting @ 6:00 p.m., Middletown City Hall, 11803 Old Shelbyville Road
- 6/15/18 - Chamber Luncheon in Celebration Hall, 11711 Main St. –11:30 a.m.–1:00 p.m. (reservations required).  
Speaker: U.S. Representative John Yarmuth (**NOTE LUNCHEON IS ON A FRIDAY**)
- 6/16/18 – District 19 Clean Up from 9:00 a.m. – 1:00 p.m. in the Middletown Target Parking lot, 12975 Shelbyville Road
- 6/16/18—Ribbon Cutting @ The Lodges, 14500 English Park Circle @ 4:30 p.m.
- 6/21/18 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road
- 7/12/18 - Chamber Luncheon in Celebration Hall, 11711 Main St. –11:30 a.m.–1:00 p.m. (reservations required).  
Speaker: Hal Heiner
- 7/14/18 – Patriot’s Day – 10:30 a.m. – 4:00 p.m. in Middletown Historic Cemetery & Wetherby Park
- 7/15/18 – Concert in Wetherby Park, 11803 Old Shelbyville Road, 5:30 – 7:30 p.m. Performances by Joey Constantine (country) and Check Mates (Classic 60’s).
- 7/19/18 - Chamber Board Meeting @ 8:30 a.m. @ 11803 Old Shelbyville Road

## CHAMBER LUNCHEON

Our June speaker is U.S. Representative John Yarmuth who represents Kentucky's 3rd Congressional District in the U.S. House of Representatives. Now in his sixth term, Congressman Yarmuth serves as the top Democrat on the House Budget Committee. He has been recognized for his work to improve education, expand access to affordable health care, and revitalize manufacturing in Louisville.

Born and raised in Louisville, Kentucky, Congressman Yarmuth graduated from Atherton High School and Yale University. He and his wife, Cathy, have one son, Aaron, who is owner and editor of LEO Weekly.

Location: Celebration Hall, 11711 Main Street (next to First Baptist Church) - Cost: \$20 in advanced or \$25 at the door. Reservations Required: Call (502) 245-0404 or [middletownchamberofcommerce@yahoo.com](mailto:middletownchamberofcommerce@yahoo.com) or thru our website @ [http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event\\_id=93](http://middletownchamberofcommerce.com/event-registration/?action=evrplusegister&event_id=93)

## MIDDLETOWN FAMILY FUN FESTIVAL

Friends, family, businesses and residents of Middletown. . .be sure to put Friday, September 7<sup>th</sup> and Saturday, September 8<sup>th</sup> on your calendar. The 2018 Middletown Family Fun Festival and Craft Show promises to be another memorable event. We will be celebrating 46 years with the City of Middletown hosting a wide variety of outdoor activities.

The Middletown Family Fun Festival and Craft Show provides fun for the whole family. Our inter-generational activities include great food, toe-tapping music, a complimentary Broadway-style musical (held at Middletown First Baptist Church), shopping for all, commercial, educational and local government booths, an all-free Kidz Zone for the young and young at heart, Down Home Petting Zoo, Family Fun and Fitness Area, the return of the dog show, parade, walk-around entertainment with everything culminating Saturday night with ginormous fireworks.

The main stage in First Baptist's Celebration Hall parking lot, as well as the gazebo in Wetherby Park, will be filled with some of Louisville and the surrounding area's finest musicians. The schedule of events on the Festival website will be updated weekly beginning the first of May. You will also find applications on the website for the Thursday, 9/6, *Middletown Chamber of Commerce 5K Run-Walk*, food, vendor and craft booth applications as well as the Parade application.

**Middletown  
Chamber of Commerce**  
PO Box 43546  
Middletown, KY 40253

September! [www.middletownfamilyfun.com](http://www.middletownfamilyfun.com)

Phone: 502.245.0404

E-mail:  
[middletownchamberofcommerce@yahoo.com](mailto:middletownchamberofcommerce@yahoo.com)

Visit our website:  
[Middletownchamberofcommerce.com](http://Middletownchamberofcommerce.com)

### **Middletown Chamber of Commerce Board of Directors**

Mayor J. Byron Chapman (non-voting)  
Executive Director, Freda Chapman (non-voting)  
Joe Schmidt, President —Commonwealth Bank & Trust Company  
Dick Gladden, Vice President - The Data Vault  
Jim Wright, Treasurer - Rye, Wright, Hiegel PLLC  
Andy Potts - Newcomer Funeral Home  
Dr. Jim Cobban - First Baptist Church  
Mark Church - Mark Church Realty  
Laura Wright - PartyLite  
Jeanna Ashley - River City Bank  
Tracy Blair Haus - Tracy Blair Haus Insurance Agency  
Allison Garrett - Forest Springs Health Campus  
Cathy Robertson - Safelite AutoGlass  
Ron Wolf - AGC

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